

Press Release

ANDOVER APPOINTS EXPERIENCED BID MANAGER

Date

Immediate release

Andover has appointed its BID Manager to work closely with local businesses in the town. Steve Godwin an experienced man with a background in business management has worked for the successful neighbouring Salisbury BID for 5-years which has recently been voted in for its 2nd five-year term.

A priority for Andover is ensure that the BID delivers the promises it has made in its business plan following the consultation last year with local businesses. Steve says that he is delighted to have been appointed to the position, and fully understands the added value a BID will bring to the town. Andover has a lot going for it and its geographical position and excellent transport network makes it an important town with tremendous potential to increase its vitality and appeal and be able to reach out to the wider area. Chair of the BID company, Kevin Paterson says ‘we are delighted to bring an experienced BID manager to the town,

and I know that Steve will quickly interact with all our members and ensure that the Andover BID hits the ground running and is quickly able to make a positive impact’.



Notes to editor:

Andover Business Improvement District (BID) is an arrangement whereby businesses come together as an ideal mechanism to form and develop a dynamic business environment and decide which improvements they feel could be made in their area. Andover BID has a 5-year term after which it will apply for renewal. Funded by over 250 businesses within Andover Town Centre paying a 2% levy based on their rateable value, businesses voted in favour of becoming a bid towards the end of 2018 and the BID came into operation in April of 2019. The BID is a not for profit company with a Board of up to 12 directors who are levy payers. They oversee the company and BID activities with funds of £1,000,000 over five years.

For media enquiries please contact: Steve Godwin at Andover Business Improvement District Ltd.